

# k r i s t e n l e p i o n k a

## VISUAL COMMUNICATIONS EXPERIENCE

PageOne Productions, Columbus, Ohio (2011)

*Production Designer*

- Perform high-end retouching on fashion and retail images for use in print or web.
- Prepare artwork for printing via a variety of pre-press tasks.
- Work on a diverse set of projects that emphasized strong software proficiency as well as technical writing and project management capabilities.

Patio Printing, Inc., Columbus, Ohio (2010)

*Graphic Designer*

- Created and update artwork for marketing collateral and business identity materials for a wide range of clients.
- Specified type styles and sizes, coordinate colors and graphics, and employ the elements of design to create modern, highly effective communications material.

Bath & Body Works, Reynoldsburg, OH (2007 - 2009)

*Visual Coordinator*

- Utilized graphic design and desktop publishing programs to assist in the design and layout of a monthly instructional magazine for retail stores.
- Maintained high levels of organization for easy accessibility to department resources.
- Worked closely with the Communications Manager to create diagrams and other instructional pieces.
- Functioned as a detail-oriented multi-tasker; effectively balance competing priorities and deadlines.

AAA Ohio Auto Club, Worthington, OH (2006 - 2007)

*Graphic Design Intern*

- Created materials for in-house publications as well as magazines and other print media, including *Columbus Bride*, *Home & Away*, and other regional publications.
- Implemented an organizational system to catalogue photo resources and previous marketing campaign materials.

Freelance Work (2005 - present)

- Has served as a freelance designer for small and large companies and non-profit organizations.
- Gained expertise creating logos, postcards, newsletters, print ads, and marketing materials for a diverse client base.

## EDUCATIONAL BACKGROUND

Ohio University

Bachelor of Technical and Applied Studies in Digital Design

Columbus State Community College,

Associate of Applied Science in Graphic Communications Technology